



nia nguyen

GRAPHIC DESIGNER

website: niadesign.net
cellphone: +1 (437) *** 4609
email: nlannghi@gmail.com
add: 33 ShoreBreeze Dr., Etobicoke, ON, M8V 0G1

WWW.NIADESIGN.NET

PROFILE:

With a decade of experience as a skilled Graphic Designer, I excel in delivering captivating designs across various mediums. From rebranding to print, social media, and presentations, I bring a collaborative approach and client-focused mindset to create visually stunning brand experiences.

EXPERIENCE:

FEB 2024 - NOW / FREELANCE DESIGNER	HRPA - Human Resources Professionals Association - Toronto, Ontario, Canada <ul style="list-style-type: none">• Designing digital assets spanning social media, email, and web.• Reporting to Manager of Digital Strategy• Collaborating with a team of digital, PR & comms professionals.• Packaging basic videos together from their virtual events.• Working & delivering multiple projects at a time.
MAR 2022 - JUN 2025 / GRAPHIC DESIGNER	ENVERUS - Calgary, Alberta, Canada (Remote work) <ul style="list-style-type: none">• Successfully executing diverse projects, ranging from rebranding initiatives, print collateral, and event materials to engaging social media posts, compelling website content, dynamic videos, and visually striking PowerPoint presentations.• Collaborating closely with a team of designers under the guidance of the in-house Creative Director, fostering a dynamic and creative work environment.• Engaging with internal clients from marketing, brand, and other departments within the company, understanding their needs and translating them into visually stunning designs.
JUL 2020 - NOV 2021 / FREELANCE DESIGNER	SDAW INC. - London, Ontario, Canada <ul style="list-style-type: none">• Independently developed website and smartphone application by Figma.• Created digital advertising posts on Instagram and Facebook platform.• Studying Canadian law and regulation about special products to optimize design for trailer and car wraps in outdoor event. BEAUTIMAP INC. - London, Ontario, Canada <ul style="list-style-type: none">• Experience with trademark design when developing Beautimap logo and website by Figma.
2011 - 2019 / SENIOR GRAPHIC DESIGNER / FULL TIME	HAKUHODO & SAC - Ho Chi Minh city, Vietnam <ul style="list-style-type: none">• Developed numerous designs for advertising campaigns including brand identity, brochures, typography, infographic and print ads based on client's creative brief.• Expert in design software such as Photoshop, Adobe Illustrator, Figma, Flash, InDesign and After Effects.• Practice excellent written and verbal communication to cultivate strong relationships with big brand clients, such as: Panasonic, Honda and Ajinomoto.• Provide non-stop excellent teamwork cooperation with director, photographer, props and talent teams for producing TV commercials and photoshoot in studio.

ACHIEVEMENT:

- Win the big campaign (2015-2019) for Ajinomoto Pancake including TVCs, activations, digital campaigns.
- Selected to represent company for Adfresh 2013 in Pattaya, Thailand.
- 5th Award at Hakuodo GMD Submit 2012 (at Tokyo Headquarter) for Hakuodo & SAC.
- 2012-Best employee of the month - September 2012.

EDUCATION:

Bachelor degree in industrial art - University of Architecture Ho Chi Minh city - Vietnam

TRAINING:

(15 training sections from 2014 to 2019)

- Idea that changes the world
Win the challenge group work - Best idea
- Persuasion Skill by SRI- Center for Learning and Leadership excellence
Get certificate of Attendance
- Hakuodo's idea creation method
- Logic building & Digital
- Sei-katsu-sha Forum in Vietnam: "Gender Equality at Home"
- Finding new energy and goals
- Activating creative thinking in planning