



# nia nguyen

## GRAPHIC DESIGNER

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### PROFILE:

With a decade of experience as a skilled Graphic Designer, I excel in delivering captivating designs across various mediums. From rebranding to print, social media, and presentations, I bring a collaborative approach and client-focused mindset to create visually stunning brand experiences.

### EXPERIENCE:

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| <b>MAR 2022<br/>- NOW<br/>/ GRAPHIC<br/>DESIGNER</b>                     | <b>ENVERUS - Calgary, Alberta, Canada (Remote work)</b> <ul style="list-style-type: none"><li>• Successfully executing diverse projects, ranging from rebranding initiatives, print collateral, and event materials to engaging social media posts, compelling website content, dynamic videos, and visually striking PowerPoint presentations.</li><li>• Collaborating closely with a team of designers under the guidance of the in-house Creative Director, fostering a dynamic and creative work environment.</li><li>• Engaging with internal clients from marketing, brand, and other departments within the company, understanding their needs and translating them into visually stunning designs.</li></ul>                |
| <b>NOV 2021<br/>- FEB 2022<br/>/ DIGITAL<br/>DESIGNER</b>                | <b>HRPA - Human Resources Professionals Association - Toronto, Ontario, Canada</b> <ul style="list-style-type: none"><li>• Designing digital assets spanning social media, email, and web.</li><li>• Reporting to Manager of Digital Strategy</li><li>• Collaborating with a team of digital, PR &amp; comms professionals.</li><li>• Packaging basic videos together from their virtual events.</li><li>• Working &amp; delivering multiple projects at a time.</li></ul>                                                                                                                                                                                                                                                          |
| <b>JUL 2020<br/>- NOV 2021<br/>/ FREELANCE<br/>DESIGNER</b>              | <b>SDAW INC. - London, Ontario, Canada</b> <ul style="list-style-type: none"><li>• Independently developed website and smartphone application by Figma.</li><li>• Created digital advertising posts on Instagram and Facebook platform.</li><li>• Studying Canadian law and regulation about special products to optimize design for trailer and car wraps in outdoor event.</li></ul> <b>BEAUTIMAP INC. - London, Ontario, Canada</b> <ul style="list-style-type: none"><li>• Experience with trademark design when developing Beautimap logo and website by Figma.</li></ul>                                                                                                                                                      |
| <b>2011 - 2019<br/>/ SENIOR<br/>GRAPHIC<br/>DESIGNER<br/>/ FULL TIME</b> | <b>HAKUHODO &amp; SAC - Ho Chi Minh city, Vietnam</b> <ul style="list-style-type: none"><li>• Developed numerous designs for advertising campaigns including brand identity, brochures, typography, infographic and print ads based on client's creative brief.</li><li>• Expert in design software such as Photoshop, Adobe Illustrator, Figma, Flash, InDesign and After Effects.</li><li>• Practice excellent written and verbal communication to cultivate strong relationships with big brand clients, such as: Panasonic, Honda and Ajinomoto.</li><li>• Provide non-stop excellent teamwork cooperation with director, photographer, props and talent teams for producing TV commercials and photoshoot in studio.</li></ul> |

## ACHIEVEMENT:

- Win the big campaign (2015-2019) for Ajinomoto Pancake including TVCs, activations, digital campaigns.
- Selected to represent company for Adfresh 2013 in Pattaya, Thailand.
- 5th Award at Hakuhodo GMD Submit 2012 (at Tokyo Headquarter) for Hakuhodo & SAC.
- 2012-Best employee of the month - September 2012.

## EDUCATION:

**Bachelor degree in industrial art** - University of Architecture Ho Chi Minh city - Vietnam

## TRAINING:

(15 training sections from 2014 to 2019)

- Idea that changes the world  
Win the challenge group work - Best idea
- Persuasion Skill by SRI- Center for Learning and Leadership excellence  
Get certificate of Attendance
- Hakuhodo's idea creation method
- Logic building & Digital
- Sei-katsu-sha Forum in Vietnam: "Gender Equality at Home"
- Finding new energy and goals
- Activating creative thinking in planning